# APOORVA JAYANTRAO SHITOLE

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#### EDUCATION

University of California, Irvine, Irvine, CA Master of Science in Business Analytics Savitribai Phule Pune University, Pune, India Bachelor of Technology: Computer Science Engineering

#### **TECHNICAL SKILLS**

- Data Analysis: Python, R, SQL, Excel, Tableau, text mining tools, IBM SPSS, MS Office Suite
- Data Management: MySQL, Postgres SQL, MongoDB
- Data governance: Machine learning libraries, Statistical modeling techniques, A/B testing methodologies
- Cloud Platforms: Amazon Web Services, Microsoft Azure

### **PROFESSIONAL EXPERIENCE**

#### Octane OC, Irvine, USA

# Student Business Analyst -Apprenticeship

- Utilizing Python to process, clean, and model data, resulting in improved model accuracy for a start-up accelerator. Developed interactive dashboards and reports using Tableau and Bubble to communicate key business insights and opportunities for improvement.
- Streamlining extensive dataset management using Postgres SQL, ensuring efficient deployment and maintenance of data pipelines on AWS to optimize data processing. Foster a data-driven culture by collaborating with a team of five to promote the adoption of best practices and encourage knowledge sharing, resulting in increased productivity and innovation.

### Emerson Export Engineering Centre, Pune, India

Software Developer -Team Lead

- Resolved high-priority bugs/issues on live deployments for 3 major projects as a Scrum team member, achieving 99% customer satisfaction. Led daily stand-ups, sprint planning, retrospectives, and demos to ensure on-time delivery while working in an agile environment
- Optimized data serialization and client-server communication using flat buffers and CapnProto in SaaS implementation, resulting in a 50% reduction in data transfer time and a 40% reduction in data serialization time
- Applied various business models, resulting in a 60% increase in efficiency. Created and managed data using dashboards in Tableau and Power BI, resulting in a 35% increase in data insights and decision-making capabilities

# Cymake Arishti, Pune, India

- Data Analyst Intern
- Maintained data integrity by cleaning and backing up data using SQL for 3+ projects during extraction, manipulation, and processing phases. Improved data integrity by recommending and implementing data standardization protocols for several projects resulting in a 95% reduction in data errors
- Carried out requirement analysis, created and presented interactive reports and dashboards to clients and teammates using BI tools, resulting in client satisfaction and collaboration

#### PROJECTS

#### **Customer Segmentation for Mall Customers**

• Utilized machine learning techniques in Python for business analysis to perform customer segmentation, resulting in a 15% increase in sales through targeted marketing campaigns

# **Inventory Demand Forecasting**

• Implemented machine learning models in Python for inventory demand forecasting, resulting in a 25% reduction in stock-outs and improved supply chain efficiency

#### **Stock Price Analysis**

• Worked on a stock price analysis model using Python and machine learning techniques, utilized data visualization libraries such as Matplotlib and Seaborn to present findings

#### CERTIFICATIONS

- Data Science Associate, DataCamp
- Data Analyst Professional, DataCamp
- Data Science Team Lead Foundations Certificate, Data Science Process Alliance(DSPA)

01/2023 - Current

07/2021 - 06/2022

12/2020 - 02/2021

#### 05/2021

08/2023